



OCTOBER 17 & 18  
SUBURBAN COLLECTION SHOWPLACE, NOVI

## Please Use This Quick Reference Guide

to identify the proper contacts for any questions regarding your participation in the Michigan Restaurant Show.

Please call us at 800-968-9668, ask for Stephanie Parish ext. 3936 for assistance with the following:

- Display Rules & General Information
- Exhibit Space Assignments
- Michigan Restaurateur magazine ads

Please contact our Show Concierge, Carol Dunn, at 800-968-9668 ext. 3945 for assistance with the following:

- Certification of Insurance Verification
- Conexsys Lead Retrieval
- Exhibitor Registration
- Attendee Discount Admission Code
- Free Show Program Information
- Free Category Choices
- Free New Product/Service Debuts Promotion
- Free Show Specials Promotion
- Free Social Media: Facebook, Twitter, Instagram
- Tabletop Design Competition
- BBQ Competition
- Pizza Challenge
- Image and Apparel Show
- Charcuterie Competition

Please contact the Suburban Collection Showplace at 248-348-5600 for assistance with the following:

- Building Maintenance – BoCo Enterprises (Andy Asaro, ext. 212) ..... 248-348-5600
- Liquor Orders – BoCo Enterprises (Mark Lyman) ..... 734-548-1744
- General Information – BoCo Enterprises (Terri Freytag, ext. 205) ..... 248-348-5600
- Security – Prudential Security, Inc. (Diane Banks) ..... 734-286-6000
- Show Contractor – Art Craft Display (Dave Beeman, ext. 217) ..... 248-380-0843
- Utilities – BoCo Enterprises (Terri Freytag, ext. 205) ..... 248-348-5600

Other contact information:

**Area Hotels**  
See item 24 in this packet.

The Michigan Restaurant Association strives to serve you in a professional and respectful fashion. If for any reason you are not satisfied with the service or the response from any resource provided in this package, please call us at 800-968-9668; ask for Stephanie Parish ext. 3936.