



MICHIGAN
RESTAURANT
SHOW



Image & APPAREL SHOW

WEDNESDAY, OCTOBER 18, 2017
2:00 PM EDUCATION STAGE

The second annual Image and Apparel Show is a way to highlight your apparel line to attendees in the Image & Apparel Show. Reach those potential customers who want to improve their company's image with updated apparel ideas.

Exhibitors at the Michigan Restaurant Show can enter items in the Image & Apparel Show - 10 items per 10 x 10 booth your company has on the Show floor. Additional items can be entered in the Image & Apparel Show for \$50 per item. Items entered in the Image & Apparel Show can be formal chef items, chef coats, pants, shoes, casual uniforms, polo-style shirts, tee-shirts, aprons, and blouses

Models of various sizes will be provided by the Michigan Restaurant Show. Companies who enter items in the Image & Apparel Show must register by September 15. A complete registration form includes product descriptions for ALL items entered, including manufacturer and size. The descriptions will be read by a host at the event.

Materials for the Image & Apparel Show are to be turned in at the Education Stage on Monday, October 16 between 2 p.m. and 6 p.m. during trade show set up. Materials should be ironed, labeled, and show-ready.

Company _____ Booth # _____
Contact Person _____
Phone _____ Email _____

Item _____
Manufacturer _____ Size _____
Description 25 words maximum _____

Item _____
Manufacturer _____ Size _____
Description 25 words maximum _____

Return completed form to Carol Dunn 225 W Washtenaw, Lansing, MI 48933
or via e-mail at concierge@mramail.org.