



OCTOBER 16 & 17
SUBURBAN COLLECTION SHOWPLACE, NOVI

Please Use This Quick Reference Guide

to identify the proper contacts for any questions regarding your participation in the Michigan Restaurant Show.

Please call us at 800-968-9668, ask for Stephanie Parish ext. 3936 for assistance with the following:

- Display Rules & General Information
• Exhibit Space Assignments
• Michigan Restaurateur magazine advertisement

Please contact our Show Concierge, Carol Dunn, at 800-968-9668 ext. 3945 for assistance with the following:

- Certification of Insurance Verification
• CTE Lead Retrieval
• Exhibitor Registration
• Attendee Discount Admission Code
• Free Show Program Information
• Free Category Choices
• Free New Product/Service Debuts Promotion
• Free Show Specials Promotion
• Tabletop Design Competition
• Pizza Challenge

Please contact the Suburban Collection Showplace at 248-348-5600 for assistance with the following:

- Expo Event Specialist (Alisa Damico, ext. 212) 248-348-5600
• Liquor Orders - BoCo Enterprises (Mark Lyman) 734-548-1744
• General Information - BoCo Enterprises (Terri Freytag, ext. 205) 248-348-5600
• Naias Security Services (Harold Kahn) 248-722-4300
• Show Contractor - Art Craft Display (Dave Beeman) 248-380-0843
• Utilities - BoCo Enterprises (Terri Freytag, ext. 205) 248-348-5600

Other contact information:

Area Hotels
See item 24 in this packet.

The Michigan Restaurant Association strives to serve you in a professional and respectful fashion. If for any reason you are not satisfied with the service or the response from any resource provided in this package, please call us at 800-968-9668; ask for Stephanie Parish ext. 3936.