

New Product or Service Debuts

The Michigan Restaurant Show Program provides a complimentary opportunity for you to promote your company by offering a New Product or Service Debut.



NEW DEADLINE: AUGUST 1

To participate, please submit your information online or complete the following and return to concierge@mramail.org or by fax to 517-702-3953:

Company Name: _____

Booth Number: _____

Contact Information as it will appear in the Ad:

Name: _____

Phone number: _____

Email: _____

Product Image: 300 dpi 1x2 inches in a .jpg format or similar

Copy: 25 word description of your new product or service

Company or product logo: 300 dpi or vector art in a .jpg format or similar

Complimentary design work is provided by the Michigan Restaurant Show.

For assistance please contact Carol Dunn, Show Concierge, at concierge@mramail.org, 800-968-9668 ext. 3945 or directly at 517-702-3945.

2017 NEW PRODUCT

S A M P L E

(A C T U A L S I Z E)

Booth #829



New Product

Double Magician is a Double London-Style Red Ale with aromas of toffee, light citrus, and a hint of roast. This beer is our winter seasonal.

Short's Brewing Company

Contact:

Pauline Knighton

248.508.7531

pknighton@shortsbrewing.com

DEADLINE

AUGUST 1

800-968-9668 michiganrestaurantshow.org

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